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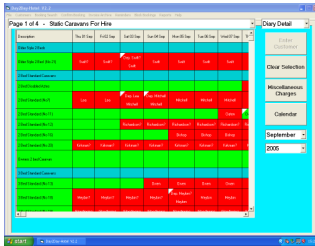
Avalon Bookings Manager Bookings Systems Made Easy for Caravan, Camping and Holiday Parks

Avalon Bookings Manager has been designed to help enterprises run their Bookings, Invoicing and Customer Database easily, efficiently and profitably.

Avalon Bookings Manager is very easy to use. It can greatly reduce the time taken on administrative tasks associated with managing bookings for the full range of services offered by caravan, camping and holiday parks. In addition, Avalon Bookings Manager can be used to proactively promote your business and the services you offer.

Features of Avalon Bookings Manager include:

- Simple to use - no special computer or keyboard expertise needed.
- Very flexible - can be used for all your bookings, including touring and camping pitches, holiday accommodation, seasonal pitches, storage and other services
- Quickly check availability for enquiries. Less risk of double bookings.
- Booking Confirmations, Conditions of Hire & Invoices can be produced at the touch of a button once the booking details are entered – no more having to type up forms, letters and invoices.
- Automated reminders of things that have to be done or ordered - the computer will remind you at the time you choose so you can then concentrate on other things.
- Invoice customers for any “extras” in addition to the facilities booked.
- Invoices can be posted into accounts packages such as Sage or QuickBooks using the Accounts Link module – one less administrative chore to be done.
- Daily action and arrivals/departures reports to keep track of what’s happening
- All customers and their bookings history stored in one database.
- Reports to show you how much income each facility and service generates.
- Database extract and mail merge tools will help you promote your business.
- Exceptions Report will help you keep track of monies due, bookings not confirmed and bookings agreements not yet returned
- Reports to show your business performance and provide operational information.



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Avalon Bookings Manager

This provides the Customer Database, Diary and Bookings, Invoicing, Mailshot and Reports functions. It also includes Bookings Documentation and Letter Production.

Invoice Module

Supplied with the Avalon Bookings Manager this module enables invoices to be produced for bookings and other items or services that you may sell. A "price list" of other items can be created so that with a few mouse clicks an invoice can be produced.

Deposits can be recorded and refunds or credits easily processed. Methods of payment, such as cash, cheque, debit or credit card can be noted. You can also keep track of invoices raised, deposits taken and monies due.

Avalon Accounts Link

This module enables you to post your Avalon Bookings Manager invoices directly into accounts systems such as SAGE or QuickBooks, without re-keying. The accounts system does **not** need to be running on the same computer as the Avalon Bookings Manager.

Avalon Meter Services Charge Calculator

A simple system that stores readings for metered services and enables you to calculate the customer's bill since the last meter reading

Training Services

Avalon Bookings Manager is supplied with a user guide and in-built help. If you would like some tuition at your premises to help you gain the most from your system we can provide this as an extra cost option. – see the price list for details.

Computer Required

The Avalon Bookings Manager will run on any reasonable specification PC or lap top computer running Windows 2000, XP or Vista operating systems. A laser or ink-jet printer will be needed for letters, bookings documentation and invoices

Product Development

The Avalon Bookings Manager is being continually developed. Customers who have take advantage of our optional support service automatically receive new updates to the software as it is released.

Free Demonstration and Evaluation Offers

For your free demonstration and to have a free working system for 31 days evaluation with your facilities and prices pre-loaded please ring:

Roger Burfitt on 08454 30 22 33 (local rate call) or email info@avalonsoftware.co.uk